



# Smart Power Grid Technology Conference

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## SMART POWER GRID TECHNOLOGY CONFERENCE

Mon, March 14, 2011

Santa Clara, CA

URL: [www.spgtc.org](http://www.spgtc.org) (under construction)

The Smart Power Grid Technology conference will feature a multi-session event that covers the full technology/business ecosystem, including Meter to inside the building and the Meter outside to the grid. The in-home portion of the event will include discussions on home environmental monitoring and adjustment (lighting, temp) as well as time of use control, monitoring and whole house data connectivity for entertainment/data collection. The Meter to grid side will cover RF and data capture at the meter, remote and through line data collection, DBMS infrastructure, system security and billing/pro-active data control back to the individual units through the grid. The conference is seeking 2 keynote speakers, one on a significant technical aspect of the smart grid either in-home, in-grid or the meter itself and one on the business aspects of the smart grid marketplace. The conference will have additional detailed speakers, and include a maximum of 2 panels with up to 5 speakers each - one per session, covering the in-building and grid/IT sides of the smart grid ecosystem.

### **Sponsorship Options:**

Become a sponsor of an SPGTC event today, there are several opportunities available.

Sponsorship discounts are available for participation commitment to multiple events.

### **Sponsorship Options for 1 day events:**

#### **\$5,000 - Platinum Level– Option 1**

- Company can assign an executive level personnel to give keynote/plenary presentation at the event
- Company can assign an executive personnel to participate in a session panel discussion
- Exclusive Pre-event press interview with executive personnel (written/podcast/video format tbd)
- Appear in the program providing exposure to top Bay Area professionals and business leaders
- Company logo and up to two skyscraper banners of your products on the event website
- Company one-page information sheet to be placed in conference gift bags
- Company has first right of refusal regarding participation in the lunch and lunch panel sponsorship (this will be on a first-come-first-served basis as this is an exclusive sponsorship)
- Four (4) complimentary admissions to the event



## Smart Power Grid Technology Conference

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- A complimentary exhibition booth with choice of location
  - A recognition award from SPGTC

### \$2,500 + Facility Hosting\* - **Platinum Level– Option 2**

- Company can assign an executive personnel to give opening keynote speech at the event
- Company can assign an executive personnel to participate in session panel discussion
- Exclusive Pre-event press interview with executive personnel (written/podcast/video format tbd)
- Appear in the program providing exposure to top Bay Area professionals and business leaders
- Company logo and up to two skyscraper banners of your products on our global website
- Company one-page information sheet to be placed in conference gift bags
- Company has first right of refusal regarding participation in the lunch and lunch panel sponsorship (this will be on a first-come-first-served basis as this is an exclusive sponsorship)
- Four (4) complimentary admissions to the event
- A complimentary exhibition booth with choice of location
- A recognition award from SPGTC

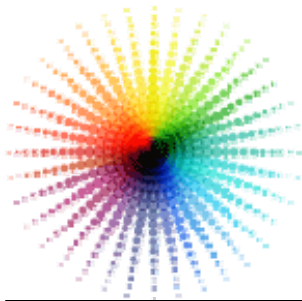
\* ***Facility Hosting = use of corporate conference center for up to 150 people with presentation area, peripheral exhibit space, parking and associated area for lunch service***

***Hosting company must co-promote the event via Website, Press Release and building signage to indicate location/welcome of event.***

***Hosting includes AV & Internet access for the conference attendees during the event, and the company will be recognized as the Internet sponsor for the event.***

### \$3,000 – **Gold Level**

- Company can assign an executive personnel to give presentation at the event
- Company can assign an executive personnel to participate in session panel discussion
- Exclusive Pre-event promotion of presenting executive personnel in event advertising
- Appear in the program providing exposure to top Bay Area professionals and business leaders
- Company logo and up to two skyscraper banners of your products on our event website
- Company one-page information sheet to be placed in conference gift bag Company has first right of refusal regarding participation in the specialty giveaway included in all conference gift bags (company logo will be added to the giveaway item) (this will be on a first-come-first-served basis as this is an exclusive sponsorship)



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- Company has first right of refusal regarding participation in the lunch and lunch panel sponsorship (this will be on a first-come-first-served basis as this is an exclusive sponsorship)
  - Two (2) complimentary admissions to the event
  - A complimentary exhibition booth
  - A recognition award from SPGTC

### **\$2,000 – Silver Level**

- Company can assign an executive personnel to participate in a session panel discussion with a 5min corporate introduction presentation
- Appear in our program providing exposure to top Bay Area professionals and business leaders
- Company logo and one skyscraper banner ad of your product on our event website
- Company one-page information sheet to be placed in conference gift bags
- Company has first right of refusal regarding participation in the lunch and lunch panel sponsorship (this will be on a first-come-first-served basis as this is an exclusive sponsorship)
- One (1) complimentary admissions to the event
- A complimentary exhibition booth
- A recognition award from SPGTC

### **Item Sponsorships**

#### **Lunch and Lunch Panel Sponsorship - \$2000 (one available)**

(Gold & Silver sponsors have first right of refusal on a first-come, first served basis)

Company logo printed on all materials promoting the lunch and lunch panel event

Company can provide a banner for displaying during the lunch and lunch panel event

#### **Specialty Giveaway - \$1,500 (two available)**

(Gold sponsors have first right of refusal on a first-come, first-served basis)

Company logo printed on unique giveaway and included in all conference gift bags (approx. 150)

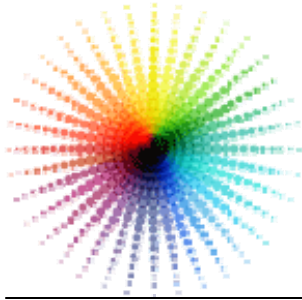
#### **Internet Sponsorship - \$2,000 (one available)**

(Platinum sponsors have the first right of inclusion in hosting on a first-come, first served basis)

Company logo printed on all promotional materials and information regarding the internet connection at the event

#### **Lanyard Sponsorship - \$500 (5 available)**

Company logo printed on lanyards (approx. 3)



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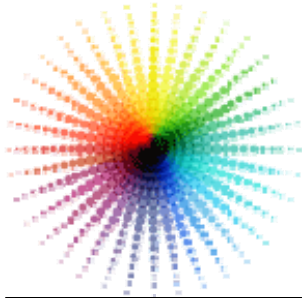
**Conference Gift Bag Sponsorship** - \$500 (6 available)

Company logo printed on all conference gift bags along with other sponsoring companies (approx. 150 bags)

All sponsors will receive a complimentary tabletop exhibition booth at the event.

The SPGTC organizing committee is looking forward for your response for these exciting conference opportunities.

To apply for sponsorship, please send your request to us at [isqed2011@ISQED.org](mailto:isqed2011@ISQED.org) to become part of the event today.



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## SPGTC Sponsorship Selection Form

Please fill the following information and email to [isqed2011@isqed.org](mailto:isqed2011@isqed.org),  
or fax to SPGTC sales; 408-516-8228

Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Group/Dept. Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Sponsorship Selections (check mark your selections from the following table):

Sponsorship Categories	
Platinum – Option 1	<input type="checkbox"/> \$5K
Platinum – Option 2	<input type="checkbox"/> \$2.5K
Gold	<input type="checkbox"/> \$3K
Silver	<input type="checkbox"/> \$2K
Lunch and Lunch Panel Sponsorship	<input type="checkbox"/> \$2K
Specialty Giveaway	<input type="checkbox"/> \$1K
Internet Sponsorship	<input type="checkbox"/> \$2K
Lanyard Sponsorship	<input type="checkbox"/> \$500
Conference Gift Bag Sponsorship	<input type="checkbox"/> \$500
Tabletop Exhibit	<input type="checkbox"/> \$500
<b>TOTAL</b>	

Total Sponsorship \$: \_\_\_\_\_

Payment Method:  Invoice the company     Company Check

Company Credit Card:

Credit Card Type: \_\_\_\_\_ Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name on the Credit Card: \_\_\_\_\_

Other payment methods (please explain): \_\_\_\_\_

Note and Comments: \_\_\_\_\_