



For Immediate Release

**1<sup>st</sup> Smart Power Grid Technology Conference (SPGTC) Announces Program,  
Focuses on Critical Business and Technology Ecosystem Issues That Save Energy,  
Reduce Cost and Increase Reliability**

*Thursday May 12th at Biltmore Hotel, Santa Clara*

**SANTA CLARA**, Calif. – 6 April, 2011 – The Smart Power Grid Technology Conference (SPGTC) today announced its [program](#) consisting of talks by industry experts highlighting critical technology and business issues related to Smart Power Grid. The conference is for technologists, entrepreneurs, investors, regulators, and all industry professionals interested in understanding this important and fast growing technology sector.

SPGTC will be held on Thursday May 12<sup>th</sup>, at the Biltmore Hotel, Santa Clara.

***“The goal of SPGTC is to explore and highlight the full extent of Smart Power Grid technology and business ecosystem,”*** said Dr. Ali A. Iranmanesh, event producer.

SPGTC covers all areas from Meter to inside the building and the Meter outside to the grid. In-home topics include discussions on home environmental monitoring and adjustment (lighting, temperature) as well as time of use control, monitoring and whole house data connectivity for entertainment/data collection. The Meter to grid side includes RF and data capture at the meter, remote and through line data collection, DBMS infrastructure, system security and billing/pro-active data control back to the individual units through the grid.

SPGTC topics and speakers include:

### **Enabling the Smart-Connected Home**

**Kishore Manghnani**

**Vice President, Communications and Consumer Business  
Marvell**

### **The Role of Smart Lighting In The Smart Grid**

**Stewart Findlater**

**VP of Engineering  
Redwood Systems**

### **The TeMIX Protocol Standard: Transactive Energy Market Information Exchange - Opportunities for Intelligent Devices**

**Edward G. Cazalet**

**The Cazalet Group**

### **The Transformation of Ratepayers into Customers**

**Tom D. Tamarkin**

**President**

**USCL, Corp. Carmichael**

### **Technologies for the Smart Grid**

**William Kao**

**Clean Technology Consultant**

**Lucian Ion**, Smart Grid Director at **General Electric**, and **Ramesh Hariharan**, Founder and President of **CompuSharp** are also scheduled to speak.

### **SPGTC Information**

To register for SPGTC, please visit <http://spgtc.eventbrite.com>

Sponsorship and exhibit opportunities are available For information, please visit

[http://www.spgtc.org/English/For\\_Sponsors/Sponsor\\_Opportunities.html](http://www.spgtc.org/English/For_Sponsors/Sponsor_Opportunities.html)

and [http://www.spgtc.org/English/For\\_Sponsors/Exhibitor\\_Opportunities.html](http://www.spgtc.org/English/For_Sponsors/Exhibitor_Opportunities.html)

### **About SPGTC**

The Smart Power Grid Technology Conference ([SPGTC](http://www.spgtc.org)) is organized and sponsored by the International Society for Quality Electronic Design. For more information, please visit the conference site at <http://www.spgtc.org>.

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